

Five Stages of Speaker Coaching

There are five potential stages to the presentation coaching process, and how much support you choose in each stage is completely up to you

1

Ideation

Identify the aims of your presentation

Consider what the audience really need

Brainstorm key messages & ideas

Discuss audience experience options

2

Planning

Solidify key messages

Create a clear structure

Assess proof points – data, stories, case studies

Storyboard & design audience experience

3

Creation

Script/ create talking points

Develop slides or visuals

Add memorable moments

Consider audience interaction

4

Preparation

Avoid logistical pitfalls of environment and technology

Create a pre-event and onsite rehearsal plan

Ensure confident & smooth entrance and exit from stage

Audience interaction & question management

5

Rehearsal

Practice & improve delivery – physical, vocal and technical

Finalise notes/ script/ slides to ensure they are supporting you perfectly

Develop confidence through personalised coaching, feedback and encouragement

Guide pricing :

In person: £2,500 per day plus travel
Virtual 4 x 1 hour session: £1000
Virtual 8 x 1 hour session: £1,750