

Speaker Coaching & Conference Support

AndreaWhite
PRESENTING INSPIRATION



Support for Conference Organisers

Ensure you get the best out of your speakers by providing robust support & coaching prior to your event.

Group Prep Calls

Virtual

Live or pre-recorded prep calls to assist your speakers deliver outstanding presentations or manage engaging panels.
Topics include:

- Content Preparation & Slide design
- Audience Engagement
- Stage or Virtual Presence & Voice
- Moderating & Panellist Best Practices

1 to 1 Coaching & Rehearsals

Virtual or
in person

Pre-event & onsite speaker coaching options range from one rehearsal to full support, including ideation, creation and rehearsal to help speakers:

- Deliver content that meets the needs of your audience
- Grab and maintain audience engagement throughout
- Ensure the outcomes you most want from your conference
- Be well prepared and give engaging & memorable presentations



Five Stages of Speaker Coaching

There are five potential stages to the presentation coaching process, and how much support you choose in each stage is completely up to you

1

Ideation

Identify the aims of your presentation

Consider what the audience really need

Brainstorm key messages & ideas

Discuss audience experience options

2

Planning

Solidify key messages

Create a clear structure

Assess proof points – data, stories, case studies

Storyboard & design audience experience

3

Creation

Script/ create talking points

Develop slides or visuals

Add memorable moments

Consider audience interaction

4

Preparation

Avoid logistical pitfalls of environment and technology

Create a pre-event and onsite rehearsal plan

Ensure confident & smooth entrance and exit from stage

Audience interaction & question management

5

Rehearsal

Practice & improve delivery – physical, vocal and technical

Finalise notes/ script/ slides to ensure they are supporting you perfectly

Develop confidence through personalised coaching, feedback and encouragement

Guide pricing :

In person: £2,500 per day plus travel
Virtual 4 x 1 hour session: £1000
Virtual 8 x 1 hour session: £1,750